



The UPS Store Perks Plus Program



The UPS Store Certified, Proven, Turn-key System for Building Sales is Available Now...

It's true! Our easy-to-use - **The UPS Store certified** sales-building service, attracts more new customers, more visits and more spending. That means you'll **sell more bubble-wrap, peanuts, boxes, shipping, copies and printing than ever before.** That's because customers earn points for spending money at your business and promoting you to family, friends and co-workers.

It's easy too. Here's all you do...



1. Invite customers to join your program online or in your store. (It's easy.)



2. Give customers their points with each purchase. (takes 5-7 seconds right on your POS.)
Done.

We do all the rest...

EMAIL



1. We'll Increase Your Holiday Traffic: We will automatically send **the right message** to the **right customer** on the **right day** to drive bigger sales. We'll also send colorful, high-impact email messages to your entire customer list **on every major holiday**, using your choice of special offers. They stream through your door with your offer in hand. It's 100% automatic!



2. Capture Birthday Shipping: We also email a bright, cheerful birthday greeting to customers. They'll love that you remembered them and you'll learn to turn this "nice touch" into a year-round income opportunity as gifts and services are purchased.



3. We'll Bring Back Lost Customers: If you don't know that a customer has quit buying from you, how can you get them back? **You can't!** So, the minute one of your customers misses a regular visit, we'll reach out to them with a compelling reason to return and start spending money again. Customer Saver happens automatically.



4. We'll Attract "New" Customers: Your best customers tell their "best" friends, family and co-workers about YOUR business. That's because we issue points to them for each new referral. **This builds your customer base fast** with powerful "word-of-mouth" referrals.



5. We'll Make You a Community Hero: Create (and run) as many fundraisers as you want, whenever you want... with just a few mouse clicks. We'll show you how get local groups promoting your business to friends and family. **Groups can even compete against each other to see who can spend the most money at your business.** (Relax, it's easy!)

FACEBOOK



6. We'll Make You Popular on Facebook: We'll connect your business to the **tremendous marketing power of Facebook.** Your customers will "Like" your page (all their "friends will immediately see that they "Like" you). And they also earn start "Sharing" your Facebook updates and offers. **This extends your reach far beyond your current customer base.**



7. We'll See That You Get Plenty of Great Reviews: We'll even issue points to customers for posting reviews on sites like Yelp and then sharing them on Facebook. **This adds a steady stream of great reviews** and also helps counteract any negative reviews by pushing them to the bottom.

We've made sales building—amazingly powerful and incredibly easy.